



Alexandra Revell

GRAPHIC DESIGNER

Skills

- Adobe Creative Suite: InDesign, Photoshop, Illustrator, Adobe Express
- Editorial design and typesetting
- Magazine and publication design
- Branding, logo design and visual identity
- Infographics and data visualisation
- Front cover design and imagery
- Print production and distribution management
- Digital asset creation for web, email and social media
- Corporate design and adhering to brand guidelines
- Project management, planning and scheduling
- Stakeholder management and collaborative working
- Meticulous attention to detail and high production standards

About me

I am a graphic designer and editorial production specialist with over 20 years of experience in design, print and publishing. I have spent the majority of my career at the Institution of Chemical Engineers, progressing from Advertising Production Assistant to Production Lead, where I held sole responsibility for the design, layout, production and distribution of *The Chemical Engineer* – a respected monthly member magazine with a global readership. During that time I have applied my creative and technical skills across a wide range of projects, including magazines and technical publications, infographics, corporate reports and literature, logos and branding, advertising, marketing and exhibition materials, and graphics for digital use. I bring a rare combination of creative skill and production expertise, and have a proven track record of delivering complex projects to a consistently high standard, on time and on budget. I am now seeking a new role where I can apply this experience, and am also available for freelance projects.

Employment History

Production Lead

Institution of Chemical Engineers (IChemE), Rugby, 2023–2026

Building on my long-standing design role, I took on full responsibility for the production and distribution of *The Chemical Engineer*, managing the end-to-end process from flatplan to delivery.

- Managed the complete production schedule across every issue, coordinating all internal and external stakeholders to ensure deadlines were consistently met and all materials were sent to schedule
- Held budget responsibility for print and distribution costs, managing supplier relationships and monitoring costs every issue
- Oversaw mailing data, insert requirements and print specifications, liaising with IChemE's data team and external printer to ensure accuracy across all mailing regions

Graphic Designer

Institution of Chemical Engineers (IChemE), Rugby, 2001–2023

Solely responsible for the design and layout of two of IChemE's publications: *The Chemical Engineer*, a monthly 72-page member magazine, and the *Loss Prevention Bulletin*, a bi-monthly 32-page journal.

- Delivered consistent, high-quality design across every issue, developing and maintaining cohesive visual styles across both publications
- In 2015 led a comprehensive rebrand of *The Chemical Engineer* that was widely praised by members and stakeholders, and which continues to evolve today
- Created all cover imagery, diagrams, infographics and photography edits in-house, regularly solving complex visual briefs with little to no direction — finding creative solutions to illustrate highly technical subject matter
- Produced associated digital assets for the website, social media and email campaigns, ensuring visual consistency across print and digital channels
- In 2017 played a key role in launching the magazine's new website, managing a team of students to populate the site with archive content and establishing styles and consistency standards
- Published the magazine in digital form every month via the content management system, uploading all news and features from the printed edition
- Contributed to IChemE corporate design projects as part of a wider design team, working to brand guidelines across a range of printed materials

Partner

Revellation Design, Rugby, 2010–2014

Co-founded a freelance graphic design and print management business alongside my role at IChemE, growing it into a successful business with a client base that included Practical Action and the Royal Academy of Engineering.

- Delivered brand creation, long-document typesetting, signage, banners and promotional literature for a range of clients



- Managed client relationships, project timelines and print supplier relationships from brief through to delivery
- Demonstrated the ability to run a freelance business independently, managing multiple projects simultaneously to budget and deadline.

Advertising Production Assistant

Institution of Chemical Engineers (IChemE), Rugby, 1997–2001

First role at IChemE, providing the foundation for a 28-year career in editorial design and production.

- Responsible for the layout of all advertising pages, liaising with the sales team, advertisers and Managing Editor to ensure accurate placement in every issue
- Chased and collated copy, proofed adverts with clients and signed off final artwork
- Undertook other graphic design work for internal and external stakeholders across a range of printed and digital materials including adverts, flyers, brochures, banners and event collateral
- Sourced print quotes and managed relationships with suppliers to ensure materials were delivered on time and within budget

Theatre Programme Administrator

John Good Limited, Coventry, 1996–1997

Served as the central point of contact between assigned theatres and all internal departments — advertising sales, the design studio and the print floor — to oversee the production of theatre programmes for numerous shows.

- Managed multiple productions simultaneously, coordinating across departments to ensure programmes were delivered to a high standard and on time
- Checked and collated copy, planned pagination, proofed content, worked with designers on corrections and signed off final artwork
- Developed strong client management and stakeholder coordination skills in a fast-paced, deadline-driven environment

Education

Oxford Brookes University

Oxford, 1993–1996

BA Honours, Publishing and Business Administration & Management, 2:1

Rugby High School

Rugby, 1987–1993

A-levels: English, Economics; AS-levels: Computing, Psychology

GCSEs: English, English Literature, Maths, Science, French, Computing, History, Art and Design

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